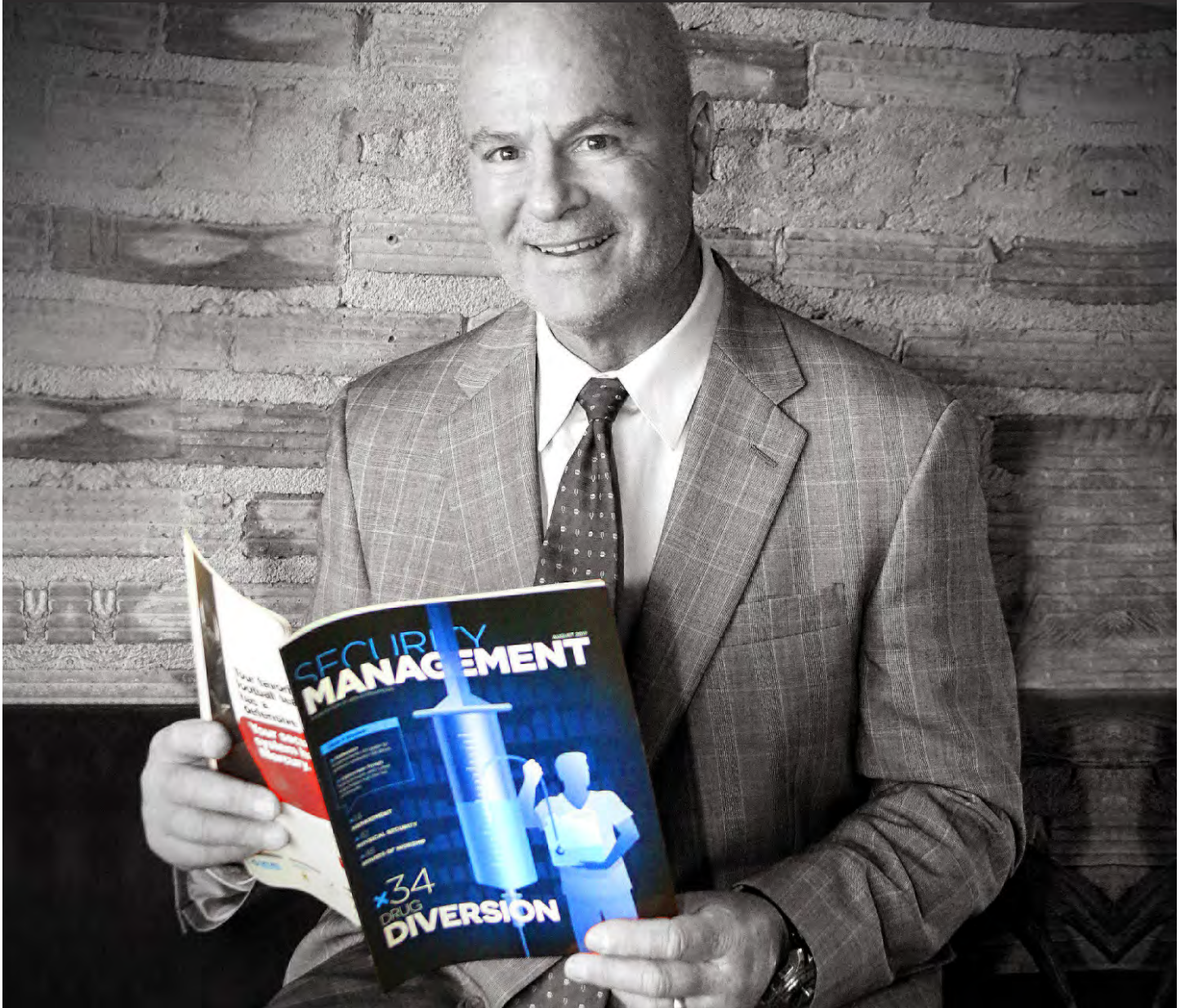


Model of Success >>>

Ed Shubert | Senior Director Global Security Operations Center | McKesson Corporation



Security Management Magazine is an excellent resource for keeping abreast of evolving trends in security technologies, security strategies, and emerging security/safety threats. The magazine delivers a variety of important industry topics as well as actionable information that I have used to enhance the security disciplines that I oversee. I really value the security professional interviews and the best practices and case studies focused on key business sectors.

Magazine Rates & Specifications

Security Management 2019 Four-Color Rates

	1X	3X	6X	9X	12X	18X	24X
Full page	\$8,280	\$8,000	\$7,760	\$7,520	\$7,100	\$6,970	\$6,670
2/3 V	6,135	5,980	5,820	5,615	5,340	5,230	5,080
1/2 Island	5,530	5,380	5,285	5,235	5,070	4,880	4,740
1/2 H	5,380	5,195	4,810	4,750	4,680	4,485	4,450
1/3 V/Sq	3,780	3,640	3,590	3,510	3,310	3,290	3,130
1/4 H	3,225	3,120	3,065	2,990	2,845	2,795	2,690
1/6 H/V	2,730	2,485	2,440	2,375	2,300	2,250	2,225
Folio Footer Ad	1,600	1,500	1,460	1,400	1,330	1,280	1,230

(For black and white rates, contact your sales representative)

Preferred Positions

	6X	12X
Cover 2	\$9,390	\$8,850
Cover 3	\$8,850	\$8,600
Cover 4	\$9,990	\$9,560

Security Management Best Practices

Rates and Deadlines:

Single page Case Study \$3,000 net

Two-page Case Study P4C rate at earned frequency

Cover 2 or 4 P4C at earned frequency rate plus 15%

Security Management Specs For Print Sizes

Spread bleed
16.75 width x 11.125 depth

Single bleed
8.50 width x 11.125 depth

Full page trim size
8.25 width x 10.875 depth

Full page live area
7 width x 10 depth

Split Cover
4.75 width x 10.875 depth | 8.125 width x 10.875 | 5.5 width x 10.875
Overall Dimensions = 18.375 x 10.875

Half page island
4.50 width x 7.25 depth

Half page horizontal
6.75 width x 4.875 depth

Two thirds page
4.50 width x 9.75 depth

One third page vertical
2.125 width x 9.75 depth

One quarter page horizontal
4.50 width x 3.375 depth

The dimensions shown in the example are for a final size of 8.25 x 10.875
The split cover should be submitted as a spread

****Belly Band**
Single bleed:
22.25 width x 4.25 depth
Trim:
22 width x 4 depth

One sixth page horizontal
4.50 width x 2.375 depth

One sixth page vertical
2.125 width x 4.875 depth

One third page square
4.50 width x 4.875 depth

Folio footer
No bleed
8.0 x 0.9375
Trim Size
8.25 width x 1.0625
Bleed
8.50 width x 1.1875

***Cover Partial Tip-on**
Trim
8.25 x 8.25
Full Bleed
8.5 x 8.5

*Cover tip-ons are only available for high volume show distributions.

**Designers please note: The dotted lines indicate the magazine's horizontal trim which is 8.25" wide. Any pertinent copy or image should stay 3/8" inside this gray area. Also please note that the band is much longer than needed, however we need that extra space to trim off excess before hand-adhering the two sides together in the back. Please be aware of this when designing the back of this advertising piece.