

## Model of Success >>>

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Throughout my career in law enforcement and in banking, I have read *Security Management* to strengthen my awareness of other security areas besides the financial sector. By doing so, I've been able to successfully apply applications and solutions I normally would not have considered. The Legal Report column is critical for all security professionals, from entry-level to CSO. It is a must to keep updated on the continuous court challenges and you can learn valuable lessons from the mistakes of others.

## Security Technology Supplement

**NEW by popular demand!** Our new quarterly supplement is dedicated to the ever-evolving **technological side of security solutions** and allows security vendor leaders *and* newcomers alike to show off their latest product offerings. This vehicle is a great option for **product launch initiatives, content marketing programs, and educating** the 35,000-plus members of ASIS International about specific product/solution advances.

Here's a sampling of ways to take advantage of this targeted editorial environment:

- Run a prewritten case study by purchasing advertorial page(s)—one to four-page units available
- Run a product-specific advertisement—full and half page units available
- Run a thought leadership article or an infographic through purchasing content marketing units—full and half page units available
- Run a product description unit, including photos and content—available in many sizes
- A combination of all the above, which qualifies for a combination discount

Each of the above options is cost-efficient, with an additional 50 percent discount if coupled with an ad program in that month's issue of *Security Management*.

Please note: there is limited advertising and content inventory in the SM supplement, so reserve yours early!



Ask your sales rep about cover advertisement opportunities!

### Security Technology's Specs For Print Sizes



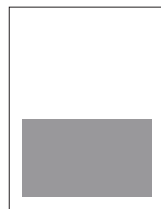
**\$4,500**

Spread or Two Full Pages



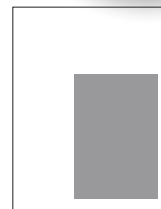
**\$3,000**

Full Page or Advertorial



**\$1,500**

Half-Page Horizontal



**\$1,500**

Half Page Island

Paid advertisers in the same issue of *Security Management* receive a **50% discount off** ads and/or case studies running in the supplement.