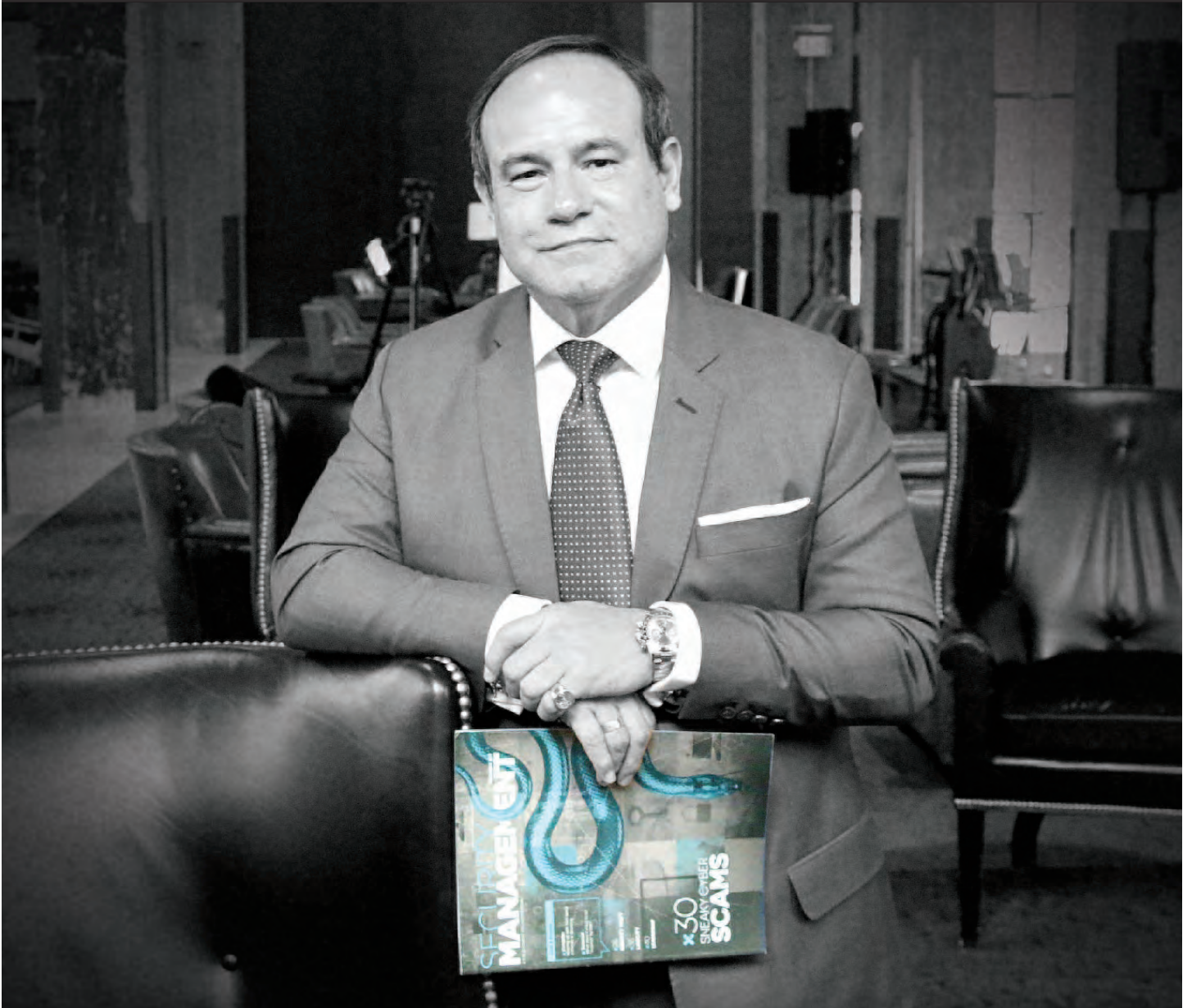


Model of Success >>>

Martin Barye-Garcia | Security Director, The Americas | Mars Global Security



Security Management enables me to stay on top of the latest trends in security, as well as understand what my colleagues are doing in their enterprises. The magazine provides an opportunity to review solutions, and to look at the vendors and the options that we have in the market.

Emails

Security Management's curated newsletters deliver security-related news stories, industry trends, and the latest in technologies and solutions. Dynamic product and positioning options simplify and optimize marketing campaigns and target active ASIS members.



SM Daily/Weekly

Leaderboard (Exclusive)

(728 x 90)
\$1,750 per week or
\$5,000 per month

Interstitial Banner (Three available)

(468 x 60)
\$1,500 per week or
\$5,000 per month

AdBlock

(150 x 200)
\$1,000 per week

Featured Content (Two available)

(150 x 150 image, 80 words or less)
\$2,000 per week

Daily open rate: **30%**;
Daily avg. delivered: **21,908**;
Weekly open rate: **22%**;
Weekly avg. delivered: **47,363**



SM First Look

Top Banner

(728 x 90)
\$1,550 per month

Interstitial Banner

(728 x 90)
\$1,550 per month

Open rate: **19%**;
Avg. delivered: **75,956**



SM Market Watch

Leaderboard

(728 x 90)
\$2,000 per month

Featured Content

(150 x 150 image, 80 words or less,
multiple placements available)
\$2,000 per month

Open rate: **19%**;
Avg. delivered: **75,563**



Executive Brief

Exclusive

\$10,000
Share your expertise with our audience. Complement your thought leadership with *Security Management* content. Call your rep for details.
(Provide logo)

Open rate: **23%**;
Avg. delivered: **73,205**

All newsletter artwork should be submitted as either .jpg or .gif at 72 dpi.



Industry Insights

Leaderboard

(728 x 90)
\$2,000 per issue

Featured Content

(150 x 150 image, 80 words or less,
multiple placements available)
\$2,000 per issue

Feb: Soft Targets/Events
May: Healthcare
July: Campus
Dec: Transportation

Open rate: **23%**;
Avg. delivered: **71,014**